



BBN Update 20 September 2010

Dear BBN Business Member and Community Supporter,

So far the month of September has been an exciting one with much to report on when I send out the full month end report. One such meeting was with Nondi (Nondumiso Ncisana) who has a HR businesses and resides in the Phoenix area next to Joe Slovo. Nondi is an accomplished entrepreneur who started with practically nothing living in Kyalitsha and worked her way up to achieve success. She found us on the BBN website. We met for coffee and straight afterwards I took her to the Sinenjongo High School where she gave a talk to the Mountain 3 Class. This was a stimulating time for the learners with Nondi being asked many questions. Nondi is very involved with the black women and entrepreneur forums and I see BBN being connected with them in a positive way through Nondi. Nondi has an impressive CV and with her qualifications I see her playing an important role in BBN as we grow.

It never ceases to amaze me how very few people I speak to have heard of the Dinokeng Scenarios (www.dinokengscenarios.co.za) or the GEM – Global Entrepreneur Monitor Report and the impact that these reports will have on our future in South Africa. The signs are already there of us slowly drifting towards a Zimbabwe type country. This is not me saying it but me quoting people in the know. By the way the Dinokeng Scenarios was sponsored by Old Mutual. I think they did SA one big favour. In pursuing BBN - SHEP for the past eleven years, I have developed an informed mind. My experience and my thinking is that most South Africans are unaware of the serious challenges facing South Africa or if they know about them, think somebody else will sort them out, so why be concerned? On our watch, I for one and I am sure I speak on behalf of the growing core of BBN role players and supporters, that we will work towards ensuring that our children inherit the best and most secure country possible. We have made a positive start by impacting the learners in one of the poorest schools and giving them all the motivation and tools to resist negative peer pressure, to change low self esteem to that of high self esteem and to develop job creating minds instead of job seeking minds in partnership with the larger community including business. Our plans and systems are in place to duplicate our success at this one school anywhere given the necessary resources. South Africa is now the world's biggest welfare state. This is not sustainable. This is why we must succeed in the poorest of schools so that we contribute towards turning a nation known for very poor entrepreneur development to that of high entrepreneur development. It starts at our schools. Read the GEM Report. This is why businessmen and women must play a definite and leadership role and this is where BBN comes in.

Point to Ponder:

Greatness comes by beginning something that doesn't end with you. Robin Sharma.

A full report will be sent at the end of September.

Have a great month and kind regards,

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